



# SPONSOR OPPORTUNITIES FOR THE 2021 IEEE EMC+SIPI VIRTUAL SYMPOSIUM

27 JULY - 13 AUGUST 2021

Symposium will be 27 July - 13 August 2021 and the Virtual Exhibit Booth and all sponsor categories will be presented through the entire length of the Symposium.

**Technical Symposium and the Virtual Exhibit Hall will be on the same Platform so it is easy for attendees to visit and interact with Sponsors.**

Sponsor Level	Platinum	Gold	Silver	Bronze	Copper
<b>Availability</b>	<del>1</del> 0 AVAILABLE	<del>2</del> 1 AVAILABLE	4	MULTIPLE	MULTIPLE
<b>Full "Virtual Symposium" Rate</b>	\$20,000	\$14,500	\$8,500	\$4,000	\$2,000
<b>Logo Recognition</b> Logo positioning throughout the Virtual Symposium ( 3 full weeks) programme (volume and positioning dependent on patronage level)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Virtual Exhibit Booth</b> Includes, name, logo, 600 (Platinum & Gold) or 400 (Silver, Bronze & Copper) word description, single data sheet or other product/service download link and link to corporate website of choice on conference 'sponsors' page. Video and Text Chat function with attendees, ability to upload promotional videos and PowerPoint presentations. Sponsor can download reports of who visited the booth and other analytics. Give aways from each sponsor to help promote Virtual Booth. The giveaway items will be at the discretion of the Sponsor.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Sponsor Staff</b> Access for the exhibit booth and contact information included in the Virtual Booth Profile.	4 STAFF	4 STAFF	4 STAFF	2 STAFF	2 STAFF
<b>Full Registrations</b> Full Technical Symposium Registrations available	5	4	3	2	1
<b>Pre-Registered Delegates</b> List of pre-registered delegates in advance of the conference, including email addresses that approve their consent to share contact information	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Social Media</b> Inclusion in email blast and social media post at the close of the 'live' event to promote that the enhanced sponsor page content is available for ~1 month. List of final 'opt in' delegates will also be provided at this point.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Sponsor PowerPoint Slide Show</b> Sponsor level recognition PowerPoint Slide Show in virtual lobby during the conference. Slide show shown in a loop prior to the session start and during the breaks through the throughout the entire Symposium.	8 SLIDES	6 SLIDES	4 SLIDES	2 SLIDES	

Sponsor Level	Platinum	Gold	Silver	Bronze	Copper
<b>Email Recognition</b> Recognition as higher level sponsor on 'virtual' event email communications to our ~15k	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Break-Out Room</b> 30 minute break-out room, pre-scheduled during the conference and slotted for before the Technical Seminars, mid-day break and after the last Technical Seminar. Promotion will be sent to attendees via Email notification. Allowing an opportunity to provide a demonstration or host a Q&A. This would be hosted by the sponsor using their Zoom or Webex (or other platform). Timing selection priority will be by sponsor level and then prioritized for earlier sign-ups.	4	2	1	1	
<b>Social Media Post</b> Social media post to advertise the 'elevator pitch' messages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Technical Webinar</b> Scheduled during the technical conference, including social media post to promote the seminar and access to the attendees contact information. Q&A will be done as a chat room during the seminar and also be interactive after the Seminar so Sponsors can answer questions sent directly to the Sponsor after the presentation.	2 30 MINUTE PRESENTATIONS	1 30 MINUTE PRESENTATIONS			
<b>Vendor Product/Service Demonstrations</b> The sponsor can present specific details on services or products they provide to the industry. This will be scheduled during the technical conference, including social media post to promote the seminar and access to the attendees contact information. Q&A will be done as a chat room during the seminar and also be interactive after the Seminar so Sponsors can answer questions sent directly to the Sponsor after the presentation.	2 30 MINUTE PRESENTATIONS	1 30 MINUTE PRESENTATIONS			
<b>Sponsor Page</b> Conference 'sponsors' page enhancement of white paper, PDF promotional flyer or Sponsor weblink.	4 PDFS 4 WEB LINKS	3 PDFS 3 WEB LINKS	2 PDFS 2 WEB LINKS	1 PDFS 1 WEB LINKS	1 PDFS 1 WEB LINKS
<b>Post-Symposium Webinars</b> Sponsorship of Society organized technical webinars in September and October following the conference, in formats to be agreed between the sponsor and Society, including email and social media promotion, an opportunity for the Sponsor to add further technical content at the end of the webinar, recognition in the webinar lobby and availability of 'opt-in' attendee lists.	2	1			
<b>Ala Carte Options</b> Ala Carte option for a sponsor to have a 15 Minute Vendor Product/Service Presentation during the Technical Symposium Schedule. Maximum 8 spots can be confirmed and day and time slot determined after Platinum &			\$3,000	\$3,000	\$3,000